

Call for Submissions from YOU!!

CCPA Public Relations Committee is looking for your input

The PR committee is responsible for advertising and promotion of CCPA activities and providing support and information to members and Cashmere enthusiasts. Part of our committee is creating a one to two page newsletter that is circulated bi-monthly via the GoatKeeper magazine. We would love to hear ideas from members as to what you would like to see covered in the newsletter and we welcome article submissions. If you have a funny goat story or helpful experience to share – we would love to hear from you. Below is a list of deadlines for the 2014 newsletters as well as possible seasonal-related topics. Articles need to be received to the pr@cashmerecanada.ca email address by the listed deadline. Topic ideas need to be received prior to the deadline so that the editor has time to research and write an article.

CCPA Newsletter schedule and possible topics

April – deadline March 10

- Choosing a show fleece
- Preparing for summer
- Marketing brush control services
- Predator control

June – deadline April 30

- Fencing solutions
- Fibre processing
- Marketing sales

August – deadline June 30

- Preparing for winter
- Hay feeding solutions for keeping goats clean
- Breeding tips and tricks

October – September 10

- Farm record maintenance
- Mineral supplements

December – November 1

- Holiday Farm Sitting
- Kidding Preparation
- On-farm fibre classification